

Eric
Garcetti
#lamayor



Thursday, Jan. 26, 2017
11:00 am – 8:00 pm

Agenda

11:00 am	Doors Open (please arrive early)
11:30 am to 12:00 pm	“The Intersection of Real Estate Investing and Technology” by EY <i>Interview with Realty Mogul CEO, Jilliene Helman</i>
12:00 pm to 12:30 pm	“Working in a Mobile First Environment” by LegalZoom <i>Fireside Chat with LegalZoom CMO, Laura Goldberg</i>
12:30 pm to 1:00 pm	“Augmented Reality & Unlocking Human Potential” by DAQRI <i>Interview with DAQRI Chief Human Potential Officer, Michael Lynch</i>
1:00 pm to 1:30 pm	“The Future of Media and Technology Platforms” by tronc <i>Fireside Chat with New Business Ventures CTO and President, Malcolm Casselle and Warner Bros EVP, Justin Herz</i>
1:30 pm to 2:00 pm	“Ask the Experts: Hiring Advice from the Front Lines” by SVB <i>Fireside Chat with SVB’s Rob Freelan, Laurel & Wolf CEO, Leura Fine, and Workpop’s Reed Shaffner</i>
2:00 pm to 2:30 pm	“Break into Tech via Software Engineering: Coding Skills & Tech Skills” by Sabio <i>Fireside Chat with Sabio Co-Founders, Gregorio Rojas and Liliana A. Monge</i>
2:30 pm to 3:00 pm	“An Investor’s Perspective on the Thriving LA Ecosystem” by Cooley <i>Fireside Chat with BAM Ventures Co-Founder and Managing Partner, Richard Jun</i>
3:00 pm to 3:30 pm	“How to Advance in Your Career” by Comparably CEO, Jason Nazar
3:30 pm to 4:00 pm	“How Chris DeWolfe Built Mobile Juggernaut Jam City after Selling Myspace” <i>Fireside Chat with Jam City CEO, Chris DeWolfe and Grief Center for Entrepreneurial Studies Co-Director, David Belasco</i>
4:00 pm to 4:30 pm	“Looking for a Career in Tech?” by Cornerstone OnDemand <i>Panel with Cornerstone OnDemand Talent Acquisition Team: Brianna Foulds, Matt Aronson, Veronica Pohls, and Peter Renault</i>

Keynote Program

5:00 pm to 5:15 pm	Raffle with TechFair LA Prizes
5:15 pm to 5:45 pm	Fireside Chat with Comparably CEO, Jason Nazar, LA Lakers Former Head Coach, Byron Scott, and McKesson Water and Deer Park Spring Water Former CEO and President, Charlie Norris
5:45 pm	Keynote Remarks by LA Mayor Eric Garcetti
8:00 pm	TechFair LA Concludes

#TechFairLA

Wi-Fi Network: TechFairLA Attendee
Password: TFLA2017