



ERIC GARCETTI
MAYOR

EXECUTIVE DIRECTIVE NO. 28

Issue Date: February 28, 2022

Subject: Securing a legacy of equity through the 2028 Olympic and Paralympic Games

In the summer of 2028, the City of Los Angeles will — for a third time — host the Olympic and Paralympic Games. We want Angelenos in all our communities to enjoy the benefits of hosting these Games, beginning well before and enduring long after the Olympic torch has been passed. These Games are not centered on building new landmark venues. Rather, we intend to use the opportunity of the Games, and the worldwide focus they will bring, to make Los Angeles a more just, equitable, efficient, and sustainable place for all who call this city home.

Our legacy vision centers on how the 2028 Olympic and Paralympic Games can help generate greater and more equitable prosperity and well-being for all Angelenos.

Making this vision a reality began when Los Angeles was selected to host the XXXIV Olympiad with a commitment by the International Olympic Committee (IOC) and the Organizing Committee for the 2028 Olympic and Paralympic Games in Los Angeles (LA28) to invest in youth sports and fitness. This legacy is already removing barriers to participation in sports for Los Angeles's youth - more than seven years before the torch is lit.

As Los Angeles accelerates our preparations for the 2028 Olympic and Paralympic Games, we must keep our core values - including equity, sustainability, community engagement, and belonging - at the center of our plans. As Host City, we must continue to minimize and mitigate risk to taxpayers. We must also lift up the opportunities for greater equity, prosperity, and well-being, so that all Angelenos benefit from the inspiration and infinite possibility at the heart of the Games.

Accordingly, and in alignment with the [Host City Contract](#) and [2028 Games Agreement](#), I hereby order the following:

- Effective immediately, I hereby create a Mayor’s Cabinet for the 2028 Olympic and Paralympic Games and International Events (“2028 Games Cabinet), to be co-chaired by the Chief Administrative Officer (CAO) and the Mayor’s Office, currently represented by my Deputy Mayor for International Affairs. This Cabinet will closely coordinate with LA28, the Chief Legislative Analyst (CLA), City Attorney, City Council, Heads of Departments/Offices and Commissions, the departmental liaisons (as described below), and policy leads from my Office.
 - The General Managers and Directors of the City’s Departments of Civil + Human Rights and Equity (LA Civil Rights), Community Investment for Families (CIFD), Cultural Affairs (DCA), Disability, Emergency Management (EMD), Economic and Workforce Development (EWDD), General Services (GSD), Housing, L.A. Public Library, Neighborhood Empowerment (DONE), Planning, Personnel, the Board and Bureaus of the Department of Public Works, Recreation and Parks (RAP), City Tourism, Transportation (DOT), Youth Development (YDD), with the Chief of Police and Fire Chief, and, by request, Los Angeles Department of Water and Power (LADWP) and Los Angeles World Airports (LAWA), shall comprise the 2028 Games Cabinet, and are tasked with the activities described throughout this Directive, the Host City Contract, and 2028 Games Agreement.
 - Within 30 days of the execution of this Executive Directive, each General Manager or Head of Department/Office shall designate a liaison to coordinate any Games-related activities, planning or requests, and shall provide their name and contact information to the co-chairs of the 2028 Games Cabinet.
 - The 2028 Games Cabinet, working with the CLA, the City Attorney, and City Council, will serve as the body to coordinate milestones associated with this Directive, Host City Contract, and the 2028 Games Agreement and other Games-related activities, providing a central point of contact for LA28, community organizations, and residents, and for other host and venue cities.
 - Consistent with the Los Angeles City Charter {§231 (h).}, the Mayor’s Office in coordination with the 2028 Games Cabinet will coordinate the City’s intergovernmental relations as it relates to the Olympic and Paralympic Games and related events, in accordance with City policy.
- By September 30, 2022, the Mayor’s Office in consultation with the 2028 Games Cabinet shall, in close coordination with LA28, the CLA, and the City Attorney, draft

an initial agreement with LA28 to establish the terms and conditions by which the City may utilize certain Games-related intellectual property, as specified in the Games Agreement.

- Effective immediately and in coordination with LA28, the General Manager of DOT and my Transportation Policy Director shall: 1) participate in the 2028 Games Mobility Executives (GMEs), in collaboration with the Los Angeles Metropolitan Transportation Authority (METRO), the Southern California Regional Rail Authority (Metrolink), and California's Department of Transportation (CalTrans) District 7; and 2) by November 30, 2022, recommend to the GMEs and 2028 Games Cabinet the milestones and regional stakeholders to support development of a Mobility and Transportation Plan for the 2028 Games, as specified in the Games Agreement.
- I hereby request that LAWA, in consultation with the Airport Commissioners, LA28, and the 2028 Games Cabinet, and in collaboration with regional stakeholders and other ports of entry by March 31, 2023, recommend milestones to support the 2028 Airport Operations Plan, as specified in the Games Agreement.
- Consistent with Section V (b) of the [Memorandum](#) establishing the California Olympic and Paralympic Public Safety Command for the 2028 Olympic and Paralympic Games ("the Cooperative"), the Los Angeles Chief of Police is designated as the City's Co-Chairperson. The Chief of Police shall, by December 31, 2022, in close coordination with the Cooperative's co-chairperson and LA28, submit to the Mayor and 2028 Games Cabinet, a timeline for the development of an action plan for the Cooperative, including the establishment of subcommittees and working groups, and estimated costs required to support its activities. The Chief of Police shall work with the Fire Chief, General Managers of the EMD and DOT, and the Executive Director of the Bureau of Street Services (StreetsLA), to develop and submit these materials.
 - Consistent with direction per the above Memorandum to solicit and incorporate best practices, by March 31, 2023, the above parties, with the Executive Director of LA Civil Rights, shall report back to the Cooperative with recommended topics and types of stakeholders for community engagement, including alternative response, community oversight, and protections for immigrants and civil and human rights.
- The General Managers, Heads of Departments/Offices, and Commissions of the EWDD, Personnel Department, GSD, Bureau of Contract Administration (BCA), and the Board of Public Works, in close coordination with LA28, the Mayor's Office and Chief Procurement Officer, the CLA, and 2028 Games Cabinet, and in consultation with City Council and regional stakeholders, shall by June 30, 2022 recommend the milestones and types of stakeholders to support the 2028 Community Business and Procurement Working Group, as specified in the Games Agreement.

- By June 30, 2022, the above parties shall present an update to the 2028 Games Cabinet on steps toward LA28's utilization of the City's regional solicitation system (to be known as Regional Alliance Marketplace for Procurement, or RAMP).
- The General Managers, Heads of Departments/Offices, and Commissions of the EWDD, CIFD, YDD, Personnel Department, BCA, in close coordination with LA28, the CLA, 2028 Games Cabinet, and in consultation with City Council and regional stakeholders, shall by June 30, 2022 recommend the milestones and types of stakeholders to support the 2028 Local Hire Working Group, as specified in the Games Agreement.
- All General Managers, Heads of Departments/Offices, and Commissions shall, in close coordination with the Mayor's Chief Sustainability Office, the Climate Emergency Management Office, the Forest Management Office, City Council, LA28, the CLA, and 2028 Games Cabinet, by June 30, 2022, recommend the milestones and types of stakeholders to support the 2028 Sustainability Working Group, as specified in the Games Agreement, and submit a report identifying timelines from L.A.'s Green New Deal (including goals for zero carbon transportation, zero carbon grid, zero carbon buildings, zero waste, and zero wasted water) that offer LA28 opportunities to realize key sustainability goals for the 2028 Games.
 - I hereby request that the General Manager of LADWP, in partnership with LA28, the Board of Water and Power Commissioners and the 2028 Games Cabinet, by March 31, 2023, recommend the milestones and representatives to establish the 2028 Games Energy Council.
- The Executive Director of LA Civil Rights shall, with the General Managers and Heads of the Personnel Department, Housing Department, CIFD, YDD, LAPD, EMD, BCA, and in close coordination with their Commissions, the CAO, the CLA, City Council, LA28, the 2028 Games Cabinet, and regional stakeholders, by December 31, 2024 recommend milestones and the types of stakeholders to support the 2028 Human Rights Strategy, as specified by the Games Agreement, to include community views on housing and safety.
- The General Managers, Heads of Departments/Offices, and Commissions of DOT, City Planning, Disability, DCA, City Tourism, and Bureaus of the Department of Public Works shall, in coordination with the Mayor's Office and 2028 Games Cabinet, submit to the Mayor by March 31, 2023, recommendations for improved accessibility and the public right-of-way which identify priority corridors and points of interest in and around anticipated 2028 venues, with suggestions for (1) improved connectivity to public transportation and individual mobility options, walkability, accessibility, and a well-designed public right-of-way, (2) city-wide

wayfinding and signage plan that includes elements for a lasting and cohesive visual identity for the City through public works and streetscapes, iconic public art displays, and the public right-of-way, (3) enhanced coordination for permits for construction in the public right-of-way, and (4) conditions that would limit access for persons with disability or their caregivers.

- The General Managers and Heads of Departments/Offices of the DCA, Planning, L.A. Public Library, DONE, in close coordination with their Commissions, the CLA, City Council, LA28, the 2028 Games Cabinet, and regional stakeholders, shall by March 31, 2024, recommend the milestones and types of stakeholders to support the 2028 Arts and Culture Plan, as specified in the Games Agreement. These recommendations shall include opportunities for partnership and exchange with past or future Olympic and Paralympic host cities, neighborhood arts organizations, indigenous and historically underrepresented community storytellers, recommendations for live sites and features for broadcast events, and consider ways to advance the recommendations of [L.A.'s Civic Memory Task Force](#).

Executed this 28th day of February, 2022.



ERIC GARCETTI
Mayor